

E3 Kicks off *We Treasure our Children* Campaign

Ask any parent – “What is your greatest treasure?”, and you will get the same response, “my child.” E3, the Etiwanda Excellence in Education Foundation, feels today’s children are our community and nation’s greatest treasure as well. In order to support a high quality education for all students in the Etiwanda community, E3 is kicking off the *We Treasure Our Children* campaign to raise funds for students and schools in the Etiwanda School District.

Parents and community members can show their support by making a donation to the campaign. For a \$100 donation, the donor will receive a *We Treasure Our Children* sign to proudly display in their yard. Donations of \$25-\$99 will receive a window decal to show their support for the campaign. All proceeds from the campaign will be returned back to Etiwanda School District schools to purchase instructional materials, library books, and technology or fitness equipment.

For the past several years, public schools have been devastated by financial blows caused by the record setting California state deficit. This year’s budget, while appearing to fund schools at the same drastically reduced level as last year, also contains provisions for mid-year budget cuts to education if state revenues are lower than expected. Your donation to *We Treasure Our Children* will help our schools provide the tools our children need to succeed.

Zen Boo, campaign co-chair, parent of two children in the district and busy school and PTA volunteer, feels the campaign is a great way for the community to unite in supporting public education. “We are so fortunate to have outstanding schools in the Etiwanda School District. E3 is dedicated to providing the additional support our schools need to maintain their instructional programs. It will be fantastic to see the campaign signs and window decals throughout the community as visual sign of our dedication to our students and our schools.”

Joining the campaign is easy! Print the donation form, use the flyer sent home with your child, or visit the E3 website at www.e3foundation.org . All donations are tax deductible. Once your donation has been received, your yard sign or window decal will be delivered to your home.